

38.04.04 Public Administration

Digital Technologies for Public Administration

Program objective:

train masters with managerial competencies in the field of management and economics of enterprises and organizations of various forms of ownership in the interests of innovative development of high-tech sectors of the national economy in the context of digitalization.

In the process of training, students master the latest tools for strategic analysis, planning and management of innovative development, study how to commercialize research developments, create and implement business strategies with the use of digital technologies, taking into account the international context.

Competitive advantages:

- interdisciplinary nature of the program through the study of modern and promising information technologies, international scientific and technological cooperation;
- use of various training formats: online training, case studies, student olympiads, distance courses, courses in English etc.

Career opportunities

- management in Russian and international organizations of high-tech industries,
- processes of introducing digital technologies to state, corporate and municipal organizations and companies.